

Fall 2011 Undergraduate Academic Advisor Workshop

Friday, August 26, 2011

Location: Tate Center Grand Hall

Sponsored by

Office of the Vice President for Instruction

Academic Advising Coordinating Council

University of Georgia Career Center

8:00 – 9:00 a.m.

Registration – Grand Hall – Tate Center

Light Refreshments – Grand Hall

*Sponsored by the Office of the Vice President for Instruction

9:00 – 9:30 a.m.

Welcome & Advising Certificate Ceremony

Laura Jolly and Laura Dowd

Session I

9:30 – 10:30 a.m.

**How Changes in the State's HOPE Scholarship Program Will Influence
UGA Students**

Description: This session will feature representatives from UGA's Office of Student Financial Aid who will discuss the ramifications of changes in the HOPE Scholarship on current and future University of Georgia students.

Presenters: Representatives from the University of Georgia Office of Student Financial Aid (OSFA)

Moderator: Elizabeth H. Hardaway, Coordinator of the Franklin Office of Transfer Academic Services

10:30 – 10:45 a.m.

BREAK

Session II ~ Concurrent Sessions

10:45 – 12:00 p.m. Meet the Millennials: Social Media and Academic Advising

Description: Let's face it! The way in which we engage students has changed. Social media has become one of the primary means for connecting with them. Social media can be an effective tool for academic advising especially for promoting registration deadlines, available courses, and answering advising questions. In this session, you will gain insight into the social media (i.e. LinkedIn, Twitter, and Facebook) that students are using and learn how to use them in your academic advising.

Presenter: Laura Ledgerwood, Career Consultant, Career Center

Moderator: Marian Higgins, Associate Director of Diversity Programs in the Career Center

**10:45 – 12:00 p.m. New Advisors – General Education Core Overview –
Q &A and Helpful Tips**

Description: This session will review UGA's General Education Core curriculum for new advisors. It will include UGA and USG graduation requirements as well as how to read the DARS.

Presenters: Laura Dowd, Franklin College, and Ellen Martin, College of Agricultural and Environmental Sciences

LUNCH

12:00 – 1:15 p.m. Tate Center Grand Hall

Lunch is sponsored by the Career Center

Executive Director, Scott Williams, will make introductory remarks.

Seating will be assigned so that Career Consultants can network and share career information with Academic Advisors in their respective college.